# THE UNIVERSITY OF BRITISH COLUMBIA Sauder School of Business

#### COMMERCE 290 - INTRODUCTION TO QUANTITATIVE DECISION MAKING

#### SAMPLE MIDTERM EXAMINATION

#### PLEASE READ THE FOLLOWING:

- 1. This examination consists of 13 pages including this cover page. Please check to ensure this paper is complete.
- 2. No candidate shall be permitted to enter the examination room after the expiration of ½ hour, or to leave during the first ½ hour of the examination. **Candidates are not permitted to ask questions of interpretation.** ie: "What does this mean?"
- 3. **Cell phones** must be turned off and are **not permitted to be in view** or be used as a watch during this exam.
- 4. **Detailed work** must be shown to receive credit. Show all work for non-multiple choice questions on this exam paper in the space provided. **No credit for answers only!**
- 5. Time: 90 minutes
- 6. CLOSED BOOK EXAM; Non-graphing, non-programmable calculators permitted (graphing calculators like the TI 83 etc are not permitted).

LAST NAME:	FIRST NAME:
STUDENT NUMBER:	<u> </u>
EXCEL LAB SECTION:	SIGNATURE:

Problem	Maximum Possible	Marks Awarded
1	31	
2	9	
3	30	
4	15	
Total	85	

#### Problem 1 (31 marks)

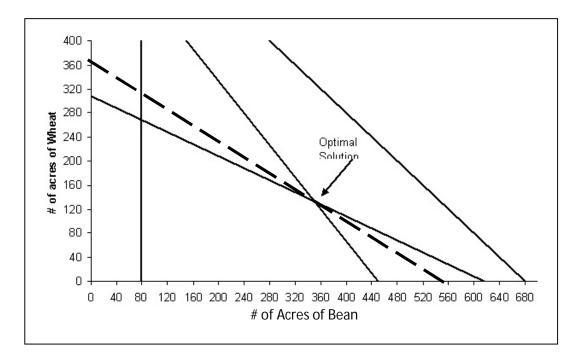
Bob's farm in Saskatoon has 680 acres of land available for crops this season. He is planning to grow two crops, Beans and Wheat in the next season. He was experimenting with the beans production for last few years and planted a minimum of 80 acres of Beans. This year also he wants to continue with his experiment and will plant a minimum of 80 acres of Beans. It takes 1 hour to plant each acre of Beans and 2 hours to plant each acre of Wheat. Harvesting times are 2 hours per acre for Beans and 1.5 hours per acre for Wheat. Bob estimates that he has 615 hours available for planting and 900 hours available for harvesting. Each acre of Beans is expected to bring \$200 in revenue whereas each acre of Wheat is expected to bring \$300 in revenue.

Bob is interested in maximizing revenue over the next growing season. To help accomplish this, he has hired a consulting firm to help solve this problem. The consulting firm has provided the correct linear programming model below in algebraic form.

Let B = number of acres to plant in Beans W = number of acres to plant in Wheat

200B + 300W	'		
2B + 1.5W	≤	900	hours
1B + 2W	≤	615	hours
B + W	≤	680	acres
В	≥	80	acres
B, W	≥	0	
	2B + 1.5W 1B + 2W B + W B	1B + 2W ≤ B + W ≤ B ≥	$2B + 1.5W \le 900$ $1B + 2W \le 615$ $B + W \le 680$

- (a) The **completed graph** below (**drawn to scale**) correctly identifies the Optimal Solution
  - i. **Label** all the constraints (except non-neg) by name.
  - ii. Shade and identify the feasible region.



(b)			spect to the primary dec nendation would you pro	cisions facing Bob, if you were the consultant, what ovide to Bob?
(c)	F	low mu	ıch revenue will Bob re	alize if they operate at the optimal solution?
				Your Answer:
(d)			s would increase reven increase just Planting increase just Harvest increase both Planting increase either Planting	time g and Harvest times
				Your Answer:
		Over v		profit on Beans would the optimal solution remain
				Your Answer:
	(f)	How n	nuch would revenue ind	crease if Bob could increase his HARVEST time by 1 extra
				Your Answer:
(	(g)	Deterr	nine the <b>allowable inc</b>	rease and allowable decrease for the HARVEST constraint.
				Your Answer:
	(h)	What i	is the <b>allowable incre</b> a	se for the ACRES constraint?
				Your Answer:
	(i)		effort to increase reven	ue, should Bob try and get more land on which to grow crops? and explain.
		Yes	No	Cannot tell
		Explai	n:	
	(j)	and th	at this value is valid up	nt's report that one extra hour of Planting time is worth \$120, to 1,066.67 total Planting hours. If Bob could add 100 extra 0 extra hours of Harvest time, which option should he evidence.

## Problem 2 (9 marks)

Refer to the previous "Bob Farms" p	problem to answer these additional o	uestions.
-------------------------------------	--------------------------------------	-----------

Bob has noted from the consultant's report that he has large parts of his farm that are not being used to plant and harvest Beans and Wheat. Bob knows that, because good farming land is in high demand, he could rent any amount of land to other farmers in the surrounding area for \$175 per acre.

re.				
(a)	Accor	ding to the optimal solution, how many acres should be	pe left unplanted	?
		Your Answer:		
(b)	maxii	THIS QUESTION ONLY, suppose Bob rents out 100 mum available land for planting is now only 580 acresonses.		
	i.	Would the feasible region change?	Yes	No
	ii.	Would the optimal solution change?	Yes	No
	iii.	Would the set of binding constraints change?	Yes	No
(c)	would their land Is she	wife has observed that if other farmers are willing to be financially better off growing no crops of their own and.  correct? Provide evidence to support your answer.  re a solution that is better than both the consultant's as the revenue from this solution?	n and instead ren	ting out ALL

### Problem 3 (30 marks)

Frandec Company manufactures and assembles material handling equipment used in warehouses and distribution. One product, called a Liftmaster, is assembled from four components: a frame, a motor, three supports and a metal strap. Frandec's production schedule calls for at least 5,000 Liftmasters to be made next month. Frandec purchases the motors from an outside supplier, but Frandec can either Make (manufacture) the frames, supports and straps or Buy (purchase) from an outside supplier. Manufacturing and purchase costs per unit are as follows:

Component	Manufacturing Cost	Purchase Cost
Frame	\$40.00	\$53.00
Support	\$12	\$16.00
Strap	\$7	\$9

Three departments are involved in the manufacture of these components. The time (in minutes per unit) required to make each component in each department and the available capacity (in hours) for the three departments are as follows:

Department	Production <sup>-</sup>	Time Available		
	Frame	Hours		
Cutting	3.6	1.75	0.9	300
Milling	2.6	1.9	0	300
Shaping	3.2	2.8	1.5	350

This problem was correctly formulated as a linear programming problem in Excel and solved using Solver. The solved model with an optimal solution and Sensitivity Report are attached. Use these printouts to answer the questions on the following pages. You may assume that Frandec will use this solution.

To receive full marks, be sure to **include your units** when answering the following questions.

#### QUESTIONS ARE INDEPENDENT.

1		А В	С	D	E	F	G	Н		J	K
Prod Time (minutes)per unit   Time   Time   Available   Availabl	1		ŭ		_	<u> </u>	Ū			Ŭ	
Time	$\vdash$										
Imput Data	-	Tanaco									
Second Proof Time (minutes) per unit. Frame   Support   Strap   Strap   Used   Available	-	Input Data									
Frame   Support   Strap   Deed   Available   Availab		put Dutu	Prod Time	(minutes)per	unit	Time		Time		Time	
Cutting   3.6   1.75   0.9   16961.5385   <=	-										
Milling	-	Cutting					<b>/</b> -		minutes		
Shaping   Sha	-	•									
10	-	•									
Trans	-	Snaping	J.Z	2.0	1.5	10370.9231	<u> </u>	21000	minutes	330	nours
12											
Manufac Cost   \$40.00   \$12.00   \$7.00   \$9.00			Frame	Support	Strap						
Action Plan	-	Manufac Cost									
15	-										
16	-	r drondonig cool	φοσ.σσ	Ψ10.00	ψο.σσ						
17	-	Action Plan									
Make Buy			Frame	Support	Strap						
19	-	Make				Units					
Supply	-		· ·	-							
Demand   S,000   15,000   S,000   S,	-	•	·								
Demand		Guppiy	· ·			Offics					
Cost Issues		Demand									
Cost   Issues		Demand	3,000	13,000	3,000	ı					
Separation	-	Cost Issues									
Make	-	0001100000	Frame	Support	Stran	Total					
Buy	-	Make			-						
Total   220,000.00   240,000.00   35,000.00   495,000.00											
Sensitivity Report   Sensitivity Report		<del>-</del>									
Sensitivity Report   Sensitivity Report   Sensitivity Report		Total	220,000.00	240,000.00	33,000.00	493,000.00					
31   32   33   34   34   35   36											
Adjustable Cells   Adjustable Cells   Secondarian	-	Sensitivity Repo	ort								
Adjustable Cells   Name   Value   Cost   Coefficient   Increase   Decrease		, ,									
34         Cell         Name         Final Value         Reduced Cost         Objective Allowable Increase         Allowable Decrease           36         \$C\$18         Make Frame         3,462         0         40         7.52632         1E+30           37         \$D\$18         Make Support         0         5         12         1E+30         5.5           38         \$E\$18         Make Strap         5,000         0         7         2         7           39         \$C\$19         Buy Frame         1,538         0         53         1E+30         7.52631579           40         \$D\$19         Buy Support         15,000         0         16         5.5         16           41         \$E\$19         Buy Strap         0         2         9         1E+30         2           42         Constraints         Final Value Price         R.H. Side Increase Decrease           46         \$F\$7         Cutting Used         16961.538         0         18000         1E+30         1038.46154           47         \$F\$8         Milling Used         9000         -5         9000         750         9000           48         \$F\$9         shaping Used	-	Adjustable Cells									
Cell   Name   Value   Cost   Coefficient   Increase   Decrease	-			Final	Reduced	Objective	Allowable	Allowable			
36         \$C\$18         Make Frame         3,462         0         40         7.52632         1E+30           37         \$D\$18         Make Support         0         5         12         1E+30         5.5           38         \$E\$18         Make Strap         5,000         0         7         2         7           39         \$C\$19         Buy Frame         1,538         0         53         1E+30 7.52631579           \$D\$19         Buy Support         15,000         0         16         5.5         16           \$E\$19         Buy Strap         0         2         9         1E+30         2           42         Constraints         Final         Shadow         Constraint Allowable Allowable Allowable Number         All		Cell	Name	Value	Cost	Coefficient	Increase	Decrease			
\$\text{SD\$18}\$ Make Support 0 5 12 1E+30 5.5 \$\text{SE}\$18 Make Strap 5,000 0 7 2 7 \$\text{SC}\$19 Buy Frame 1,538 0 53 1E+30 7.52631579 \$\text{SD\$19}\$ Buy Support 15,000 0 16 5.5 16 \$\text{SE}\$19 Buy Strap 0 2 9 1E+30 2 \$\text{Constraints}\$\$\text{Constraints}\$\$\text{Constraints}\$\$\text{Final Shadow Price R.H. Side Increase Decrease Percease SF\$7 Cutting Used 16961.538 0 18000 1E+30 1038.46154 \$\text{SF}\$8 Milling Used 9000 -5 9000 \text{750 9000 9000 }\text{SF}\$9 shaping Used 18576.923 0 21000 1E+30 2423.07692 \$\text{CS}\$20 Supply Frame 5,000 53 5000 1E+30 1538.46154 \$\text{SD}\$20 Supply Support 15,000 16 15000 1E+30 15000		\$C\$18	Make Frame		0			1E+30	-		
38         \$E\$18         Make Strap         5,000         0         7         2         7           39         \$C\$19         Buy Frame         1,538         0         53         1E+30 7.52631579           40         \$D\$19         Buy Support         15,000         0         16         5.5         16           41         \$E\$19         Buy Strap         0         2         9         1E+30         2           42         Constraints         Final Value Price R.H. Side Increase Decrease           45         \$F\$7         Cutting Used         16961.538         0         18000         1E+30 1038.46154           47         \$F\$8         Milling Used         9000         -5         9000         750         9000           48         \$F\$9         shaping Used         18576.923         0         21000         1E+30 1538.46154           50         \$D\$20         Supply Support         15,000         16         15000         1E+30 1538.46154		\$D\$18	Make Support	0	5	12	1E+30	5.5	-		
\$\$\subseteq\$ \text{\$\subseteq\$ \text{\$\sub	-			5,000					-		
SD\$19   Buy Support   15,000   0   16   5.5   16			·		0	53	1E+30	7.52631579	-		
SE\$19   Buy Strap   0   2   9   1E+30   2   2   2   2   2   2   2   2   2			•						_		
42           43         Constraints           44         Final         Shadow Price         Constraint Allowable Increase         Allowable Decrease           45         Cell         Name         Value         Price         R.H. Side Increase         Decrease           46         \$F\$7         Cutting Used         16961.538         0         18000         1E+30 1038.46154           47         \$F\$8         Milling Used         9000         -5         9000         750         9000           48         \$F\$9         shaping Used         18576.923         0         21000         1E+30 2423.07692           49         \$C\$20         Supply Frame         5,000         53         5000         1E+30 1538.46154           50         \$D\$20         Supply Support         15,000         16         15000         1E+30         15000	-										
Constraints           44         Final         Shadow         Constraint Allowable Allowable           45         Cell         Name         Value         Price         R.H. Side         Increase         Decrease           46         \$F\$7         Cutting Used         16961.538         0         18000         1E+30 1038.46154           47         \$F\$8         Milling Used         9000         -5         9000         750         9000           48         \$F\$9         shaping Used         18576.923         0         21000         1E+30 2423.07692           49         \$C\$20         Supply Frame         5,000         53         5000         1E+30 1538.46154           50         \$D\$20         Supply Support         15,000         16         15000         1E+30         15000			→ -T						-		
44         Cell         Name         Value         Price         R.H. Side         Increase         Decrease           46         \$F\$7         Cutting Used         16961.538         0         18000         1E+30 1038.46154           47         \$F\$8         Milling Used         9000         -5         9000         750         9000           48         \$F\$9         shaping Used         18576.923         0         21000         1E+30 2423.07692           49         \$C\$20         Supply Frame         5,000         53         5000         1E+30 1538.46154           50         \$D\$20         Supply Support         15,000         16         15000         1E+30         15000											
45         Cell         Name         Value         Price         R.H. Side         Increase         Decrease           46         \$F\$7         Cutting Used         16961.538         0         18000         1E+30 1038.46154           47         \$F\$8         Milling Used         9000         -5         9000         750         9000           48         \$F\$9         shaping Used         18576.923         0         21000         1E+30 2423.07692           49         \$C\$20         Supply Frame         5,000         53         5000         1E+30 1538.46154           50         \$D\$20         Supply Support         15,000         16         15000         1E+30         15000	-	Constraints			<u> </u>		A11		-		
46         \$F\$7         Cutting Used         16961.538         0         18000         1E+30 1038.46154           47         \$F\$8         Milling Used         9000         -5         9000         750         9000           48         \$F\$9         shaping Used         18576.923         0         21000         1E+30 2423.07692           49         \$C\$20         Supply Frame         5,000         53         5000         1E+30 1538.46154           50         \$D\$20         Supply Support         15,000         16         15000         1E+30         15000											
47     \$F\$8     Milling Used     9000     -5     9000     750     9000       48     \$F\$9     shaping Used     18576.923     0     21000     1E+30 2423.07692       49     \$C\$20     Supply Frame     5,000     53     5000     1E+30 1538.46154       50     \$D\$20     Supply Support     15,000     16     15000     1E+30     15000									-		
48     \$F\$9     shaping Used     18576.923     0     21000     1E+30 2423.07692       49     \$C\$20     Supply Frame     5,000     53     5000     1E+30 1538.46154       50     \$D\$20     Supply Support     15,000     16     15000     1E+30     15000	-								_		
49 \$C\$20 Supply Frame 5,000 53 5000 1E+30 1538.46154 50 \$D\$20 Supply Support 15,000 16 15000 1E+30 15000	-		<del>-</del>						_		
50 \$D\$20 Supply Support 15,000 16 15000 1E+30 15000	48								_		
	49	\$C\$20	Supply Frame	5,000	53	5000	1E+30	1538.46154	-		
	50	\$D\$20	Supply Support	15,000	16	15000	1E+30	15000			
	51		Supply Strap	5,000					_		

(a)	How many Liftr	nasters should t	be assembled next month?
			Your Answer:
(b)	How many Fra	mes are manufa	ctured next month?
			Your Answer:
(0)	What is the total	al manufacturing	
(6)	what is the total	ai manulaciumig	cost for the Liftmasters?
			Your Answer:
(d)	How many Liftr	masters can be a	assembled using only parts that were purchased?
			Your Answer:
(0)	Which manufac	cturing departme	ent(s) are limiting the manufacturing volume?
(6)	Willon mandia	staning departine	ent(s) are infining the manufacturing volume:
			Your Answer:
(f)	Of all the Strap manufactured?		, how many will be attached to the frames that are
			Your Answer:
(g)			st for Frames increased by \$4.00. Would this change e Frames? <i>Circle the best response</i> and explain.
	Yes	No	Cannot tell with information provided
	Explain:		
(h)	Frandec manag	•	and then <i>circle the correct response</i> .  anufacturing any Supports because Frames and Straps are manufactured:
	True	False	
	What does the	reduced cost nu	ımber mean in this context?

(i)	Is there any evidence of multiple optima in this problem? Circle the correct response.				
	Yes	No			
(j)		-	additional 5 hours (300 minutes) of Milling Time at the about the effect this change will have on:		
	i. the Tai	rget Cell?			
	ii. Optima	al solution. Explai	in		
(k)	• •		Milling Time in the question directly \$2.00 above the regular d this have on the value of the Target Cell?		
(I)		•	duced by 10 hours (600 minutes), would the optimal orrect response and explain.		
	Yes	No	Don't know		
	Explain:				
(m)	Suppose Fran	dec can obtain 1	,200 extra minutes (or nothing) of Milling time for \$1,000.		

Should they do this? Provide convincing evidence.

# Refer to the previous "Frandec" problem to answer these additional questions.

(a) What is the <b>best</b> Excel formula in cell F7?
Your Answer:
(b) ) What is the Excel formula in H7?
Your Answer:
(c) In cell D22, the 15,000 was entered as a number. A better choice would have been if it had been entered as a formula. What should this formula be?
Your Answer:
(d) Is the cost of the motors a relevant or sunk cost in this problem?
Your Answer:
(e) Management has noticed that at the optimal solution, all the available milling time has been used. Does this mean that to improve their costs they would need to acquire more time in milling department? <i>Circle the correct response</i> and explain.
Yes No
Explain:

If we fo	ormulate	d this problem algebraically, or	ne correct version for the decision variables would be:				
Let,	SM = STM = SB = SB	<ul> <li>number of Frames to Make</li> <li>number of Supports to Make</li> <li>number of STraps to Make</li> <li>number of Frames to Buy</li> <li>number of Supports to Buy</li> <li>number of STraps to Buy</li> </ul>					
(f)	Write al	I the algebraic Supply/Demand	constraints for this problem.				
(g)	(g) Frandec has just been notified that its Liftmaster customers require that all Frames, Supports and Straps must be Painted before they are assembled. It takes 2 minutes to paint one Frame, 1 minute to paint 1 Support and 0.8 minute to paint 1 Strap. Frandec has 500 hours available for this task.,						
	Set up the algebraic constraint for Painting.						
	Would the introduction of this Painting constraint affect the optimal solution? <i>Circle the correct response</i> and explain.						
	Yes	No	Don't know				
	Explain:						

#### Solution

#### Problem 1 (31 marks)

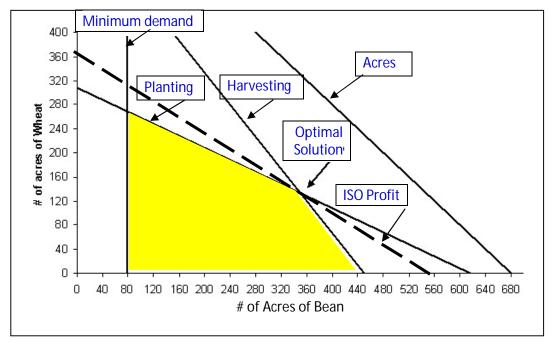
Bob's farm in Saskatoon has 680 acres of land available for crops this season. He is planning to grow two crops, Beans and Wheat in the next season. He was experimenting with the beans production for last few years and planted a minimum of 80 acres of Beans. This year also he wants to continue with his experiment and will plant a minimum of 80 acres of Beans. It takes 1 hour to plant each acre of Beans and 2 hours to plant each acre of Wheat. Harvesting times are 2 hours per acre for Beans and 1.5 hours per acre for Wheat. Bob estimates that he has 615 hours available for planting and 900 hours available for harvesting. Each acre of Beans is expected to bring \$200 in revenue whereas each acre of Wheat is expected to bring \$300 in revenue.

Bob is interested in maximizing revenue over the next growing season. To help accomplish this, he has hired a consulting firm to help solve this problem. The consulting firm has provided the correct linear programming model below in algebraic form.

Let B = number of acres to plant in Beans W = number of acres to plant in Wheat

Maximize	200B + 300W	'		
(HARVESTING)	2B + 1.5W	≤	900	hours
(PLANTING)	1B + 2W	≤	615	hours
(ACRES)	B + W	≤	680	acres
(MINIMUM DEMAND)	В	≥	80	acres
NONNEG)	B, W	≥	0	

- (k) The completed graph below (drawn to scale) correctly identifies the Optimal Solution
  - iii. **Label** all the constraints (except non-neg) by name.
  - iv. Shade and identify the feasible region.



Page 11 of 22

(I) With respect to the primary decisions facing Bob, if you were the consultant, what recommendation would you provide to Bob?

Bob should used
351 acres for producing Beans
132 acres for producing Wheat

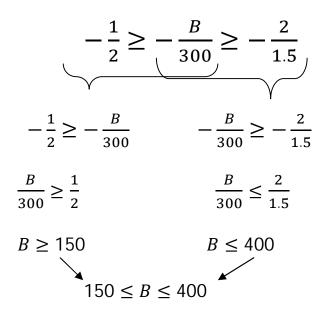
(m) How much revenue will Bob realize if they operate at the optimal solution?

Your Answer: \$109,800

- (n) If Bob wanted to increase the amount indicated in part (c) above, which of the following activities would increase revenues? (*Choose the best answer*)
  - viii. increase just Planting time
  - ix. increase just Harvest time
  - x. increase both Planting and Harvest times
  - xi. increase either Planting or Harvest times
  - xii. increase prices received for Beans and Wheat
  - xiii. all of the above
  - xiv. none of the above

Your Answer: vi

(o) Over what range for the unit profit on Beans would the optimal solution remain unchanged?



Your Answer: <u>per acre of Beans</u>

(r) What is the <b>allowable increase</b> for the ACRES constraint?	
Your Answer:	
Allowable decrease = 338.75 Allowable Increase =	= 330
	-,
Harvesting $2B + 1.5W = 900$ $2B + 1.5W = 900$	
We know,	
So, W = 267.5 So, B =	0.45
Planting 1B + 2W = 615 Planting 1B + 2W = 80 W =	= 615 = 0
Move to the intersection of planting and minimum demand Move to the intersection of planting and Bean axis	nting line
(q) Determine the <b>allowable increase</b> and <b>allowable decrease</b> for the HARVEST	constraint
Your Answer: \$40	-
increase = \$40	
Old revenue       = \$109,800         Increase       = \$40	
By solving the above equation we will get B = $351.8$ acre and W = $131.6$ acre So new revenue will be $(351.8*200 + 131.6*300) = $109,840$	
(PLANTING) $1B + 2W \le 615$ hours	
(HARVESTING) 2B + 1.5W ≤ 901 hours	
New optimal revenue can be calculated by getting the value of B and W from:	
(p) How much would revenue increase if Bob could increase his HARVEST time by hour?	1 extra

Your Answer: infinity

(s) In an effort to increase revenue, should Bob try and get more land on which to grow crops? *Circle the correct response* and explain.

Yes No Cannot tell

Explain: Land is redundant constraint and the land constraint line is above the

feasible region.

(t) Bob knows from the consultant's report that one extra hour of Planting time is worth \$120, and that this value is valid up to 1,066.67 total Planting hours. If Bob could add 100 extra hours of Planting time **OR** 300 extra hours of Harvest time, which option should he choose? Provide convincing evidence.

Total improvement to profit for each constraint:

Harvesting \$40 \* 300 = \$12,000 Planting \$120 \* 100 = \$12,000

Both options will give the same amount of extra profit. However, 100 planting labor hours may be less costly than the 300 harvesting hours. So select 100 Planting time.

Refer to the previous "Bob Farms" problem to answer these additional questions.

Bob has noted from the consultant's report that he has large parts of his farm that are not being used to plant and harvest Beans and Wheat. Bob knows that, because good farming land is in high demand, he could rent any amount of land to other farmers in the surrounding area for \$175 per acre.

(d) According to the optimal solution, how many acres should be left unplanted?

$$680 - (351+132) = 197$$
**Your Answer:** 197 acres

(e) FOR THIS QUESTION ONLY, suppose Bob rents out 100 acres of his land so that the maximum available land for planting is now only 580 acres. Circle the correct responses.

iv.	Would the feasible region change?	Yes	No
٧.	Would the optimal solution change?	Yes	No
vi.	Would the set of binding constraints change?	Yes	No

(f) Bob's wife has observed that if other farmers are willing to pay \$175 per acre, Bob's Farms would be financially better off growing no crops of their own and instead renting out ALL their land.

Is she correct? Provide evidence to support your answer.

Total revenue by renting all land (175 * 680)	= \$119,000
Total revenue by growing crops	= \$109,800
Extra profit	= \$ 9,200

Yes, Bob can make \$ 9,200 more by renting all land instead of growing crops.

Is there a solution that is better than both the consultant's and the wife's solutions? If yes, what is the revenue from this solution?

Bob can grow 483 acres of land and rent the rest

```
Revenue from growing 483 acre of land = $109,800

Revenue from renting 197 acres of land = $34,475

Total revenue from 680 acres = $144,275
```

### Problem 3 (30 marks)

Frandec Company manufactures and assembles material handling equipment used in warehouses and distribution. One product, called a Liftmaster, is assembled from four components: a frame, a motor, three supports and a metal strap. Frandec's production schedule calls for at least 5,000 Liftmasters to be made next month. Frandec purchases the motors from an outside supplier, but Frandec can either Make (manufacture) the frames, supports and straps or Buy (purchase) from an outside supplier. Manufacturing and purchase costs per unit are as follows:

Component	Manufacturing Cost	Purchase Cost
Frame	\$40.00	\$53.00
Support	\$12	\$16.00
Strap	\$7	\$9

Three departments are involved in the manufacture of these components. The time (in minutes per unit) required to make each component in each department and the available capacity (in hours) for the three departments are as follows:

Department	Production <sup>-</sup>	Time Available		
	Frame	Support	Strap	Hours
Cutting	3.6	1.75	0.9	300
Milling	2.6	1.9	0	300
Shaping	3.2	2.8	1.5	350

This problem was correctly formulated as a linear programming problem in Excel and solved using Solver. The solved model with an optimal solution and Sensitivity Report are attached. Use these printouts to answer the questions on the following pages. You may assume that Frandec will use this solution.

To receive full marks, be sure to **include your units** when answering the following questions.

#### QUESTIONS ARE INDEPENDENT.

1		А В	С	D	E	F	G	Н	l	J	K
Prod Time (minutes)per unit   Frame   Support   Strap   Used   Available   A							J	•••	<u>'</u>	ŭ	
Time	-										
Authority   Prod Time (minutes)per unit   Frame   Support   Strap   Used   Available   Manufac Cost   Strap	-	Tandec									
Frame		Innut Data									
Frame   Support   Strap   Used   Available   Available   Available   Available   Available   Strap		mpat Bata	Prod Time	(minutes)ner	unit	Time		Time		Time	
Total   Supply   Total   Supply   Su											
Milling   3.2   2.8   1.5   9000   3000   3000   3000   3500   3500   3500   350	$\vdash$	Cutting					/-		minutes		
Shaping   Shap	$\vdash$	•									
10	$\vdash$	•									
Trans	-	Snaping	5.2	2.0	1.0	10370.9231	\-	21000	minutes	330	riours
13	$\vdash$										
			Frame	Support	Strap						
14	-	Manufac Cost									
Total	-										
Action Plan		. a. a. aaaa g	φοσίου	ψ.σ.σσ	ψ0.00						
Trans	-	Action Plan									
Make Buy	$\vdash$		Frame	Support	Strap						
19	-	Make	3,462			Units					
Supply	-			15,000							
Cost Issues	$\vdash$	•			5,000	Units					
Demand   5,000   15,000   5,000		11 7									
Cost   Ssues   Frame		Demand	5,000	15,000	5,000						
Prame				·		•					
Make	24	Cost Issues									
Buy	25		Frame	Support	Strap	Total					
Total   220,000.00   240,000.00   35,000.00   495,000.00	26	Make	138,461.54	0.00	35,000.00	173,461.54					
Sensitivity Report   Sensitivity Report   Sensitivity Report	27	Buy	81,538.46	240,000.00	0.00	321,538.46					
Sensitivity Report   Sensiti	28	Total	220,000.00	240,000.00	35,000.00	495,000.00					
Sensitivity Report   Adjustable Cells   Adjustable Cells	29										
Adjustable Cells   Adjustable Cells   Self   Cell   Name   Cost   Coefficient   Increase   Decrease	-										
Adjustable Cells   Cell   Name   Value   Cost   Coefficient   Increase   Decrease		Sensitivity Repo	ort								
Cell   Name   Value   Cost   Coefficient   Increase   Decrease		A -1:4-1-1- O-11-									
Cell   Name   Value   Cost   Coefficient   Increase   Decrease		Adjustable Cells		Final	Dardonand	Objective	Allamakla	Allamabla			
36         \$C\$18         Make Frame         3,462         0         40         7.52632         1E+30           37         \$D\$18         Make Support         0         5         12         1E+30         5.5           38         \$E\$18         Make Strap         5,000         0         7         2         7           39         \$C\$19         Buy Frame         1,538         0         53         1E+30         7.52631579           \$D\$19         Buy Support         15,000         0         16         5.5         16           \$E\$19         Buy Strap         0         2         9         1E+30         2           42         Constraints           44         Final         Shadow         Constraint Allowable         Allowable           442         Allowable         Final         Shadow         Price         R.H. Side         Increase         Decrease           \$F\$7         Cutting Used         16961.538         0         18000         1E+30         1038.46154           \$F\$8         Milling Used         9000         -5         9000         750         9000           \$F\$9         shaping Used         18576.923	-	0-11	Mana			•					
\$\text{SD\$18}\$ Make Support 0 5 12 1E+30 5.5   \$\$\text{\$\exit{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\te	-								-		
38         \$E\$18         Make Strap         5,000         0         7         2         7           39         \$C\$19         Buy Frame         1,538         0         53         1E+30 7.52631579           40         \$D\$19         Buy Support         15,000         0         16         5.5         16           41         \$E\$19         Buy Strap         0         2         9         1E+30         2           42         Constraints           44         Final Shadow Constraint Allowable Allowable Allowable R.H. Side Increase Decrease           45         Cell Name Yalue Price R.H. Side Increase Decrease           \$F\$7         Cutting Used 16961.538         0         18000         1E+30 1038.46154           47         \$F\$8         Milling Used 9000         -5         9000         750 9000           48         \$F\$9         shaping Used 18576.923         0         21000         1E+30 2423.07692           49         \$C\$20         Supply Frame 5,000         53 5000         1E+30 1538.46154           50         \$D\$20         Supply Support 15,000         16 15000         1E+30 15000	-			-, -					-		
39         \$C\$19         Buy Frame         1,538         0         53         1E+30 7.52631579           40         \$D\$19         Buy Support         15,000         0         16         5.5         16           41         \$E\$19         Buy Strap         0         2         9         1E+30         2           42         Constraints           44         Final         Shadow         Constraint Allowable Allowable Allowable Price         R.H. Side Increase Decrease           46         \$F\$7         Cutting Used         16961.538         0         18000         1E+30 1038.46154           47         \$F\$8         Milling Used         9000         -5         9000         750         9000           48         \$F\$9         shaping Used         18576.923         0         21000         1E+30 2423.07692           49         \$C\$20         Supply Frame         5,000         53         5000         1E+30 1538.46154           50         \$D\$20         Supply Support         15,000         16         15000         1E+30         15000	-								-		
SD\$19   Buy Support   15,000   0   16   5.5   16	-		· · · · · · · · · · · · · · · · · · ·						_		
SE\$19   Buy Strap   0   2   9   1E+30   2   2   2   2   2   2   2   2   2	-		•						-		
42         43         Constraints         Final         Shadow         Constraint Allowable         Allowable           44         45         Cell         Name         Value         Price         R.H. Side         Increase         Decrease           46         \$F\$7         Cutting Used         16961.538         0         18000         1E+30         1038.46154           47         \$F\$8         Milling Used         9000         -5         9000         750         9000           48         \$F\$9         shaping Used         18576.923         0         21000         1E+30         2423.07692           49         \$C\$20         Supply Frame         5,000         53         5000         1E+30         1538.46154           50         \$D\$20         Supply Support         15,000         16         15000         1E+30         15000	$\vdash$										
43 Constraints           44         Final 44         Shadow Price R.H. Side Increase Decrease           45         Cell Name Value Price R.H. Side Increase Decrease           46         \$F\$7 Cutting Used 16961.538 0 18000 1E+30 1038.46154           47         \$F\$8 Milling Used 9000 -5 9000 750 9000           48         \$F\$9 shaping Used 18576.923 0 21000 1E+30 2423.07692           49         \$C\$20 Supply Frame 5,000 53 5000 1E+30 1538.46154           50         \$D\$20 Supply Support 15,000 16 15000 1E+30 15000		φΕΦΙΘ	buy Strap	0		9	15+30				
44         Cell         Name         Value         Price         R.H. Side         Increase         Decrease           46         \$F\$7         Cutting Used         16961.538         0         18000         1E+30         1038.46154           47         \$F\$8         Milling Used         9000         -5         9000         750         9000           48         \$F\$9         shaping Used         18576.923         0         21000         1E+30         2423.07692           49         \$C\$20         Supply Frame         5,000         53         5000         1E+30         1538.46154           50         \$D\$20         Supply Support         15,000         16         15000         1E+30         15000	42										
45         Cell         Name         Value         Price         R.H. Side         Increase         Decrease           46         \$F\$7         Cutting Used         16961.538         0         18000         1E+30 1038.46154           47         \$F\$8         Milling Used         9000         -5         9000         750         9000           48         \$F\$9         shaping Used         18576.923         0         21000         1E+30 2423.07692           49         \$C\$20         Supply Frame         5,000         53         5000         1E+30 1538.46154           50         \$D\$20         Supply Support         15,000         16         15000         1E+30         15000	43	Constraints									
46         \$F\$7         Cutting Used         16961.538         0         18000         1E+30 1038.46154           47         \$F\$8         Milling Used         9000         -5         9000         750         9000           48         \$F\$9         shaping Used         18576.923         0         21000         1E+30 2423.07692           49         \$C\$20         Supply Frame         5,000         53         5000         1E+30 1538.46154           50         \$D\$20         Supply Support         15,000         16         15000         1E+30         15000	44										
47     \$F\$8     Milling Used     9000     -5     9000     750     9000       48     \$F\$9     shaping Used     18576.923     0     21000     1E+30 2423.07692       49     \$C\$20     Supply Frame     5,000     53     5000     1E+30 1538.46154       50     \$D\$20     Supply Support     15,000     16     15000     1E+30     15000	45				Price						
48     \$F\$9     shaping Used     18576.923     0     21000     1E+30 2423.07692       49     \$C\$20     Supply Frame     5,000     53     5000     1E+30 1538.46154       50     \$D\$20     Supply Support     15,000     16     15000     1E+30     15000	46								-		
49 \$C\$20 Supply Frame 5,000 53 5000 1E+30 1538.46154 50 \$D\$20 Supply Support 15,000 16 15000 1E+30 15000	47								-		
50 \$D\$20 Supply Support 15,000 16 15000 1E+30 15000	48								-		
	49	\$C\$20	Supply Frame	5,000	53	5000	1E+30	1538.46154	-		
	50	\$D\$20	Supply Support	15,000	16	15000	1E+30	15000			
$I$ of $I$ $\psi = \psi = 0$ output of above $I$ output of $I$	51		Supply Strap	5,000	7		1153.85	5000	-		

	TIOW IIIAIIY LIIII	nadioro diredia be	assembled flext filofitiff	
			Your Answer:	5,000 liftmasters
(o)	How many Fra	mes are manufac	tured next month?	
			Your Answer:	3,462 frames
(p)	What is the total	al manufacturing o	cost for the Liftmasters?	
			Your Answer:	\$173,461.54
(q)	How many Liftr	masters can be as	ssembled using only parts	that were purchased?
			Your Answer:	0 liftmasters_
(r)	Which manufac	cturing departmen	nt(s) are limiting the manu	facturing volume?
			Your Answer:	Milling department
				d to the frames that are
(s)	Of all the Strap manufactured?		now many will be attached	
(s)	•		now many will be attached Your Answer:	
` ,	manufactured?  Suppose the m	nanufacturing cost	Your Answer:	3,462 Straps \$4.00. Would this change
` ,	manufactured?  Suppose the m	nanufacturing cost	Your Answer:	3,462 Straps \$4.00. Would this change tresponse and explain.
` ,	Suppose the mencourage Fra	nanufacturing cost ndec to buy more <b>No</b> (see the allowable i	Your Answer: for Frames increased by Frames? <i>Circle the bes</i> t Cannot tell with information	3,462 Straps \$4.00. Would this change tresponse and explain.
(t)	Suppose the mencourage France Yes  Explain: Becauchange the optor Read the follower France management of the control of the co	nanufacturing cost ndec to buy more  No  use the allowable itimal solution.  ving statement an	Your Answer:  for Frames increased by Frames? Circle the best Cannot tell with information increase cost for frame is different the circle the correct nufacturing any Supports	3,462 Straps  \$4.00. Would this change tresponse and explain. on provided  \$7.53, so \$4 increase will not

What does the reduced cost number mean in this context?

The reduced cost number 5 means that the manufacturing cost of frames should be reduced by more than \$5 to be considered to manufacture.

(v) Is there any evidence of multiple optima in this problem? *Circle the correct response*.

Yes No

- (w) Suppose Frandec could get an additional 5 hours (300 minutes) of Milling Time at the regular cost. What can you say about the effect this change will have on:
  - iii. the Target Cell?

The target cell will be reduced by (5\*300) = \$1,500, as the shadow price for milling department is -\\$5 and allowable increase is 750 minutes.

iv. Optimal solution. Explain

Optimal solution would change because the milling constraint is binding.

(x) Suppose the cost of the extra Milling Time in the question directly \$2.00 above the regular cost. What specific effect would this have on the value of the Target Cell?

The target will be reduced by (\$5-\$2) = \$3 as the shadow price for milling department is - \$5 and it is a binding constraint.

(y) If the amount of Milling time reduced by 10 hours (600 minutes), would the optimal solution change? *Circle the correct response* and explain.

Yes No Don't know

Explain: Yes, as Milling time is binding constraint.

(z) Suppose Frandec can obtain 1,200 extra minutes (or nothing) of Milling time for \$1,000. Should they do this? Provide convincing evidence.

Yes, as the shadow price of Milling is -\$5 and allowable increase is 750 minutes the minimum savings will be \$5\*750 -\$1,000 = \$2,750.

# Refer to the previous "Frandec" problem to answer these additional questions.

(h)	What is the	e <b>best</b> Excel formula in cell F7?	
		Your Answer: <u>=SUMPRODUCT(C7:E7,C18:E18)</u>	
(i)	) What is th	he Excel formula in H7?	
		Your Answer: =J7*60	
(j)		the 15,000 was entered as a number. A better choice would have been if it had red as a formula. What should this formula be?	t
		ate cells for # of liftmaster to be produced and in some other cells # of each part or each lift master.	
		Your Answer: # to be produced * # required	
(k)	Is the cost	of the motors a relevant or sunk cost in this problem?	
		Your Answer: sunk cost	
(I)	used. Does	ent has noticed that at the optimal solution, all the available milling time has bee s this mean that to improve their costs they would need to acquire more time in partment? <b>Circle the correct response</b> and explain.	n
	Yes	No	
	Explain:	Yes, as milling time is a binding constraint. The shadow price of Milling is -\$5 per minute and allowable increase is 750 minutes.	

If we formulated this problem algebraically, one correct version for the decision variables would be:

Let,

FM = number of Frames to Make
SM = number of Supports to Make
STM = number of STraps to Make
FB = number of Frames to Buy
SB = number of Supports to Buy
STB = number of STraps to Buy

(m) Write all the algebraic Supply/Demand constraints for this problem.

```
FM + FB >= 5,000
SM + SB >= 15,000
STM+STB >= 5,000
```

(n) Frandec has just been notified that its Liftmaster customers require that **all** Frames, Supports and Straps must be Painted before they are assembled. It takes 2 minutes to paint one Frame, 1 minute to paint 1 Support and 0.8 minute to paint 1 Strap. Frandec has 500 hours available for this task.,

Set up the algebraic constraint for Painting.

```
2(FM+FB) + 1(3SM+3SB) + 0.8(STM+STB) <= 500*60
```

Would the introduction of this Painting constraint affect the optimal solution? *Circle the correct response* and explain.

Yes No Don't know

Explain:

Total # of Frames, Supports and Straps used are 5,000, 15,000 and 5,000 respectively. So We can calculate total Painting time by using the above formula:

```
2(FM+FB) + 1(3SM+3SB) + 0.8(STM+STB) <= 500*60

2*5,000 + 1 * 15,000 + 0.8 (5,000) <= 30,000

10,000 + 15,000 + 4,000 <= 30,000

29,000 minutes <= 30,000
```